

## THE FUNDRAISING CONVENTION COMPANION: FUNDRAISING DIRECTORS

Fundraising Convention is a hive of activity and with so much going on it's easy to miss that perfect session. So, if you're looking to improve the creativity and performance of your team or develop your personal brand, we have put together a suggested schedule of sessions focused on a variety of subjects to help you and your team's performance, helping you to make the most of Fundraising Convention.

### ► MONDAY 2 JULY 2018

09:15 - 10:15	<u>Plenary speaker - Will Gompertz</u>
10:30 - 11:30	<u>Dreams, teams and memes</u>
12:00 - 13:00	<u>Storytelling</u>
14:15 - 15:00	<u>Creating a partnerships culture</u>
15:15 - 16:00	<u>Little and large - working together to deliver BIG impact</u>
16:30 - 17:30	<u>Charity of the year- should we bother?</u> <u>The Secret Life of two Fundraising CEOs</u>



► **TUESDAY 3 JULY 2018**

09:15 - 10:15	<u>Donor focused leadership - how to create a donor-friendly, action-taking culture</u> <u>International fundraising</u> <u>BAME fundraisers in the UK - what's race got to do with it?</u>
10:45 - 11:30	<u>Innovation culture</u>
11:45 - 12:30	<u>Resilience: How to make waves without drowning</u>
<b>13:45 - 14:45</b>	<b><u>Plenary speaker - Fatima Bhutto</u></b>
15:00 - 16:00	<u>How to get your whole organisation behind delivering great experiences</u> <u>Getting and keeping the best relationship fundraisers: the looming crisis</u>
16:30 - 17:30	<u>Pride in fundraising</u>

► **WEDNESDAY 4 JULY 2018**

09:15 - 10:15	<u>Digital leadership</u> <u>Getting through Oxfam's 2018 crisis</u> <u>Getting uncomfortable with innovation</u>
10:45 - 11:30	<u>Personal brand</u>
11:45 - 12:30	<u>Leadership panel</u> <u>Don't like change... leave it in the tip jar...</u>
<b>13:45 - 14:45</b>	<b><u>Plenary speaker - June Sarpong MBE</u></b>
15:00 - 16:00	<u>Emotional intelligence - a cornerstone to great fundraising</u> <u>Digital debate</u>
16:30 - 17:30	<u>Formula 1 and fundraising - fine-tuning the perfect engine of fundraising</u>